

Network Radio Ratings, 1932-1953: A History Of Prime Time Programs Through The Ratings Of Nielsen, Crossley And Hooper By Jim Ramsburg

By Jim Ramsburg

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Jim Ramsburg, author of "Network Radio Ratings - 1932-1953", is a member of the Minnesota Broadcasters Hall of Fame.

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Author, "Network Radio Ratings, 1932-1953" Former radio programmer & ad agency executive.